



INTERNATIONAL
MARKET CENTERS

Robert Maricich

Chief Executive Officer, IMC

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Robert Maricich is widely recognized as one of the home furnishings industry's most innovative leaders. The former president and chief executive officer of World Market Center Las Vegas and Hickory, N.C.-based Century Furniture Industries has an established record of building companies into internationally respected brands.

Maricich joined World Market Center as chief executive officer in January 2008 and oversaw the trade complex's ongoing expansion as it solidified its position as the western United States' premier home furnishings market. Prior to assuming that post, Maricich spent 11 years at Century Furniture Industries, where as chief executive officer he managed 1,200 associates and drove innovations that elevated the \$175 million company into one of the industry's most admired manufacturers of high-end residential furniture.

Maricich also has served as president of American Drew, president of American Martinsville Contract which was the largest manufacturer of hospitality furnishings in the U.S. at the time, as well as vice president of contract sales for Flexsteel Industries. He spent many years on the American Furniture Manufacturers Association Board of Directors and a past chairman of the executive committee. In 2000, he was appointed by the governor of North Carolina to be chairman of North Carolina Furniture Export Council, a position he held until 2004.

Currently, Maricich sits on the executive board of directors for the industry's largest retail association, National Home Furnishings Association (NHFA), as well as the executive committee for the home furnishings industry charity, City of Hope.