



BETTER
is the new
BIGGER.



LAS VEGAS MARKETSM

August 2-6, 2010 | World Market Center Las Vegas

One Market. All my opportunities.

VALUE *is the new* ADVANTAGE.

We're in a new phase.

Where every dollar counts. Every minute matters. Where better is the new bigger, value is the new advantage, and getting back to the business of making money is top priority.

Go ahead. Be choosy. With a full menu of resources, amenities and buying opportunities at your disposal, Las Vegas Market makes it easy for you to tailor a market experience that truly works for your company in today's new reality.

More personal. More productive. More affordable.
More of what you need right now.





One Efficient Mega-Marketplace. One Incomparable Experience for You.

BUYING MADE EASY.

With 5 million square feet of showrooms and exhibits all in one streamlined campus, Las Vegas Market provides buying efficiency that's better than any other market. Multi-task to your heart's content with state-of-the-art amenities that help you see and do more in less time.

AN ABUNDANCE OF NEW PRODUCT CHOICES.

1,200 exhibitors from all over the world are here with their newest offerings. Shop home furnishings' leading brands, unique suppliers and unmatched resources, and get a good long look at the latest trends for every market category: furniture, decorative accessories, lighting, floor coverings/rugs, home textiles, gift, juvenile and more.

MORE OF WHAT YOUR CUSTOMERS WANT.

Move more product by stocking what consumers want now. Las Vegas Market is filled with fresh new choices, including a huge selection of high-demand merchandise at mid-range price points, and a whole new season of cross-selling opportunities to complement your mix.

INSPIRATION, PURE AND SIMPLE.

Wisdom is the new wealth. At Las Vegas Market, we work constantly to make sure you get the information, ideas and inspiration you need to make smart buying choices and sound business decisions. Customize your market agenda—be sure to schedule time to take advantage of targeted seminars, meet industry leaders, and attend networking parties and events.

EFFORTLESS ACCESS.

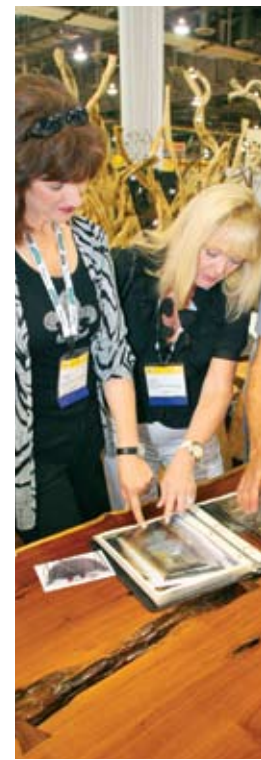
Move to and from Market with the greatest of ease. Our complimentary M-Line Shuttle means you won't even need a rental car while you're here. Shuttles run between World Market Center Las Vegas and our host hotels every day of Market.



LUXURIOUS LAS VEGAS—EASY ON THE BUDGET.

The lowest prices in decades are turning the world's favorite trade show destination into the best value on the planet. Come to Las Vegas and enjoy fine dining, entertainment, quality accommodations, and non-stop fun.

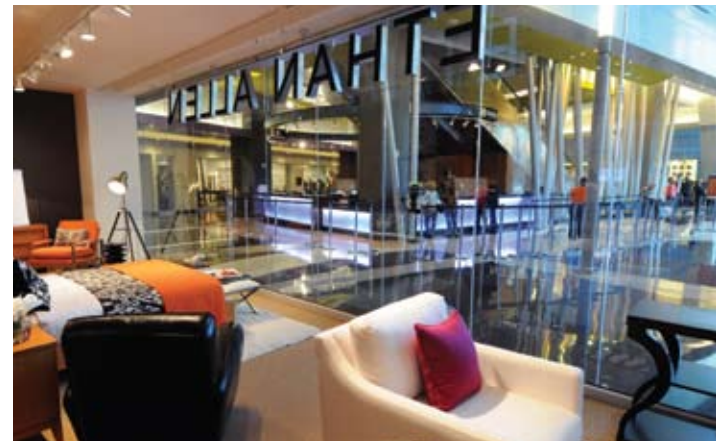




EASE
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ESSENTIAL.



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WISDOM
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WEALTH.

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Convenient flights. Affordable travel. Real value.

We have once again secured great rates for you at our host hotels. Whatever your taste or budget, you can be sure there's a hotel on this list for you. Book now to ensure availability.

Hotel Partner Rates Starting at:

Aria.....	\$119
Bally's.....	\$48
Bellagio.....	\$149
Caesars.....	\$89
El Cortez.....	\$60
Encore.....	\$153
Flamingo.....	\$49
Golden Nugget.....	\$45
Harrah's.....	\$49
Hard Rock.....	\$69
Hilton Grand Vacation.....	\$79
Las Vegas Hilton.....	\$79
Mandalay Bay.....	\$129
Mandarin Oriental.....	\$175
MGM Grand.....	\$79
Mirage.....	\$105
Monte Carlo.....	\$52
New York New York.....	\$64
Palazzo.....	\$149
Paris.....	\$79
Stratosphere.....	\$39
Treasure Island.....	\$69
Tropicana.....	\$74
Trump.....	\$99
Vdara.....	\$119
Westin.....	\$99
Wynn.....	\$143

Prices subject to change. Please visit www.lasvegasmarket.com for the most current rates.

MORE GREAT DEALS.

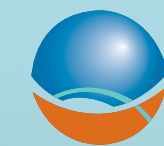
As a Las Vegas Market participant, you can save even more by taking advantage of special discounted rates with our airline and rental car partners.

Airline Partners

Air Canada | American Airlines | Continental Airlines | Delta Air Lines | JetBlue Airways | Lufthansa | Mexicana | United Airlines | Virgin Atlantic Airways | WestJet Airlines

Rental Car Partners

Avis | Budget | Enterprise



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Priorities shift.
Rules change.
Attitudes adjust.

Let Las Vegas Market give you the personalized market experience you need for today's new reality.



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Visit the newly launched website today to register and book your hotel, plus become a member of our online community, and be automatically entered to win one of ten FREE Apple[®] iPads[™]—one each week!*

* Restrictions apply. See website for details.

www.lasvegasmarket.com



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